



SPEAKER REQUIREMENTS - LESLEY EVERETT
Professional Keynote and Conference Speaker on Personal Branding

In order to provide you with the best experience Lesley has the following requirements:

- **A lavalier microphone**
Please note that Lesley does not use a hand held microphone or speak from a lectern
- **Slides & Projection**
Lesley will use slides and will need suitable projection facilities. She would prefer to use her own slide clicker and can use her own laptop if required.
- **Audio Visual Recordings & Photography**
If you plan on recording the presentation then please let Lesley know in advance so that she may review the nature and distribution intentions. We ask that you do not video the presentation without Lesley's written agreement. Lesley will also require a full and unedited copy of the recording within 4 weeks of the presentation.
- **Travel**
Lesley's home airport is San Francisco
- **Translation**
Lesley is able to work with a translator if required
- **Introduction**
To make sure Lesley opens in a manner that allows her full control over the presentation, Lesley asks that the following introduction is used - please do not deviate from the introduction:

“Today the people element of our brand represents a significant part of our organisation’s success.

Lesley Everett is a recognised authority on this subject.

Lesley’s solid insights and practical advice have taken her to audiences around the world and into the confidence of Fortune 100 executives, politicians and celebrities, as a speaker and personal coach.

Global organisations on 5 continents now use her Walking TALL programs. Lesley has appeared many times on BBC News, Sky News, Bloomberg and CNN. She has over 200 articles in print media around the world and is the published author of 3 books.

Here to tell us what Personal Branding is really all about, please help me welcome Lesley Everett.”