



BIOGRAPHY - LESLEY EVERETT

Professional Keynote and Conference Speaker on Personal Branding

Lesley Everett is an internationally acclaimed professional keynote speaker and expert on The Personality of the Brand, and has presented her Walking TALL Methodology in 26 countries across 5 continents to date. She is a regular contributor to UK, US and UAE media, is a published author of 3 books, the latest Corporate Brand Personality (Kogan Page, 2016). Her clients include several FTSE 100 companies as well as The United Nations, Bank of America and GE, and various charities and associations.

Lesley is often called upon to comment on people in the public eye on their personal brand and image. She has appeared many times on TV in the UK on BBC News and Sky Business, and in the US she has featured on CNBC, CNN, Fox News, CBS and Bloomberg. Lesley has also had over 200 articles published in print media around the world.

Lesley is the founder of Walking TALL International, with offices in UK, US and Hong Kong. She has created a methodology for Personal Branding that has inspired audiences for the past 15 years. Her materials are continually developed via the interactive research she carries out and she is often quoted by other business professionals.

Lesley was awarded the Professional Speaking Award of Excellence in 2010, entering her into the speaker Hall of Fame, and she is a Past-President of the Global Speakers Federation (2014).

She is British and now lives in California.

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